

30 SIDE HUSTLES THAT YOU CAN START TODAY



PROVEN METHODS TO GENERATE A SECOND INCOME
WITHOUT QUITTING YOUR DAY JOB

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30 Side Hustles That You Can Start Today:
Proven Methods To Generate A Second Income Without Quitting Your Day Job.

Written by Fred Carr, Entrepreneur, Trader and Serial Side Hustler.

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Chapter 1: Introduction.

Hello and welcome to 30 Side Hustle Ideas That You Can Start Today. If you would like to start a side hustle or small business then this is the book for you. I will provide you with 30 tried and tested side hustle ideas that really work and that you can set up in a very short period of time to start generating a second income.

I have designed the book to be a straight to the point, content rich and effective reference tool to show you how to get started with each side hustle idea that I present to you. I have omitted much of the “fluff” that you may find in other books as it is simply not necessary for this publication. It contains only valuable and concise content.

So what information do I provide for you? Well, I will explain exactly how each side hustle works, what the earning potential is, and I will also show you the steps you need to take to get started with each idea. I will also provide you with additional tools such as my recommended courses to help you where applicable. Education is key to success in just about any field, so therefore I provide you with some absolutely awesome courses to take on your chosen Side Hustle. And the great news for you is that because I am an instructor myself, I can offer you an exclusive 2 Month Free Premium Trial at SkillShare in which you will have unlimited access to all of their courses (including mine of course). All you have to do is register for your Free Trial using this link: <http://bit.ly/skillshare2monthsforfree>. I have no affiliation with any of the instructors or their courses that I recommend in this book. I have selected them on the basis of their content and quality and the relevance to the particular side hustle being presented.

You will discover that I include a number of links in this book for your reference and convenience, some of which form part of an affiliate partnership. If, for any reason any link is not working, then please email me with the details and I will be more than happy to provide you with an up to date working link. My email address is hello@sidegigjunction.com.

Each side hustle contains ratings on certain aspects to give you a completely transparent insight in to how effective it is as a side hustle. This book is NOT a complete step by step guide to setting up each side hustle presented as each side hustle would merit a book of its own to provide such a comprehensive guide. However, I will show you exactly where to access such information.

Each side hustle that I present to you is a proven method of making money with hundreds of my students at Side Gig Junction having tried and tested them. I do not list any “Get Rich Quick” schemes or scams and I will not mislead you in any way at all. These are legitimate

side hustles aimed at providing a realistic and sustainable side income and many of them also provide an opportunity to go full-time in the future if that is what you would like to do.

So, who am I and what makes me qualified to offer you such side hustle ideas? Well, I am an entrepreneur, trader and serial side hustler and I run the UK's most trusted side hustle website www.sidegigjunction.com. I essentially eat, sleep and breathe side hustles on a daily basis and have helped thousands of side hustlers to set up their very own side hustle and start making a sustainable second income. I also run a number of online courses on setting up side hustles and at www.protennistrader.com I teach people how to safely and profitably trade Sports and Forex markets. I would like to invite you to come and visit www.sidegigjunction.com and claim your Free Money Making Starter Kit which is a great tool to begin your side hustle journey. You may also wish to like and follow my Facebook page in which I post a number of side hustle ideas and you can also network with other side hustlers on the page: <https://www.facebook.com/sidegigjunction/>.

So, before we get started with the actual side hustles themselves, it is important that we make a distinction between the two main types of side hustle, namely, active side hustles and passive side hustles. Each of the side hustles included in this book will state whether they are an active or passive side hustle so it is important that we are all singing from the same hymn sheet in terms of what I mean.

Chapter 2: Active Side Hustles and Passive Side Hustles.

Word of Warning! Now the word “passive” is used a lot in numerous scams online and is a very attractive word to lure many an unsuspecting victim into investing money into such a scam. There are absolutely no such ventures in this book. The internet is unfortunately, inundated with scams promising passive income streams which often seem too good to be true. Yes, there are numerous passive income ventures out there, but there is not a single one to my knowledge that does not require some degree of risk and often a high degree of risk. However, I am happy to be proven wrong if you do find something. Very often if something sounds too good to be true, then it often is. The fact is that every type of side hustle or money making venture requires some degree of work, time investment and very often, but not always, financial investment. Please, please, please just tread with caution if you find something online that promises the world. Many of my students at Side Gig Junction have horror stories of being lured into attractive looking schemes in the past, before the days of Side Gig Junction. That is one of the main reasons why I launched Side Gig Junction, to put an end to people losing their money with online schemes or “scams”.

So, when I talk about active side hustles, here is what I am referring to. Active side hustles tend to be side hustles that require you to actively carry out a task in return for some form of remuneration. Some examples include; a freelancer copywriter, life or fitness coach or website designer on Fiverr. You are actively undertaking a project in return for payment. Another form of active side hustle is when you are paid by the hour. For example, you may become a virtual assistant, dog walker or online tutor. This is an active side gig for which you will be paid a fixed sum of money for the time that you worked.

When I talk about passive side hustles, here is what I am referring to. A passive side hustle is a side hustle whereby you create a product or service and then make an income from it over and over again.

Some examples include writing an eBook and selling it on amazon, selling products through Amazon FBA and producing an online course and selling it through learning platforms such as SkillShare and Udemy.

So, if you were selling products through Amazon FBA, yes, of course there is work involved in sourcing the product, packaging, branding, logistics, but once it is at Amazon, it now becomes a passive income stream. For many people, a passive side hustle really is the golden goose that keeps on laying the golden egg time after time. However, it may not be right type of side hustle for you or it may be exactly the right type of side hustle for you. In order to decide which type of side hustle is the right one for you, let’s explore these ideas of active and passive side hustles in some more detail.

So, what are the advantages of an active side hustle?

1. You can often start earning money straight away. This is because there are essentially loads of ready-made platforms out there waiting for you. So, let’s say you want to start online tutoring or teaching English online, there are loads of websites that you can apply to in order to get up and running within a matter of days or even hours.

2. There are loads of ready-made opportunities out there. However, these will often be in the form of part-time jobs or gigs on Fiverr and Freelancer.com.
3. You may be able to charge or make large amounts of money straight away. For example, life coaches charge upwards of £100 per hour. Our most popular side gig at side gig junction is matched betting, now this provides an incredibly high hourly rate. If you are in the UK or Ireland, then you can sign up and start making money straight away. <http://bit.ly/pafreetrial>
4. It can be very fulfilling as with certain types of active side hustle you may be making a real difference to peoples' lives as you will feel like you are adding real value. For example, if you built a great website for somebody's new business and its getting great feedback from clients and increased sales then you will feel very chuffed with yourself.
5. Your income may be more predictable than that of a passive side hustle. This, of course, is the main reason why some people choose an active side hustle over a passive side hustle. If you are doing a set number of hours per week, and you are paid by the hour, you will know how much you are going to be paid. So, if you have a target side hustle income of £500 per month, you will know exactly what you need to do or how many hours you need to work to make that £500 each month.

But it's not all fine and dandy when it comes to choosing an active side hustle. There are, like with many things in life, some disadvantages involved. So, let's explore these now.

1. You are trading your time for money. You only have so many hours in your day and you need to be able to fit your side hustle in with your main job and other commitments. One of the biggest secrets of the rich is that they rarely trade their time for money. Instead, they acquire assets that make money for them such as passive income businesses.
2. It may be difficult to grow your side hustle. Now, of course, you may not want to grow your side hustle, but my advice to many side hustlers is that they should choose a side hustle that has the potential to grow or "scale" in the future.
3. It can be very time consuming. You should ensure that you value your time. If you are doing a project for someone rather than being paid by the hour, ensure the numbers add up and that you are being paid a decent hourly rate. Consider what your hourly rate in your day job is. You should not be working for less than this.
4. It may take a while to build the business. Now this goes for any side hustle especially if you are choosing a more entrepreneurial route rather than a fixed job such as teaching English online or driving for Uber.
5. You will not make money while you sleep. And this again, is another secret of the rich. They make money while they sleep. If you choose an active side hustle, you won't experience that great feeling of waking up in the morning and seeing that you have sold £100 worth of products online.

So, what about passive side hustles? lets first of all take a look at the advantages of starting a passive side hustle:

1. You can earn money while you sleep. I don't think this needs much more clarification other than that it is one of the best feelings in the world.

2. There are often more growth and scaling opportunities without the need to employ people or invest much more time.
3. You are simply not trading your time for money. You will not be paid an hourly rate but rather a results based income which could be enormous if you hit upon the right side hustle and make a success of it.
4. It can be very lucrative. This was pretty much covered in the previous point but it is worth emphasising.
5. Overall, there is a much larger earning potential than with an active side hustle. However, you must be aware of the word “potential” here. Nothing is guaranteed and, in some scenarios, you may end making less money than with an active side hustle.

And of course, there are some inevitable downsides to starting a passive side hustle:

1. It can carry a higher risk of failure. This is because when you are starting a much more of an entrepreneurial project, there is no guarantee that you will be successful. As a result, you may of course lose out financially if you have invested in the project.
2. It may take longer than an active side hustle to build up the business and become established.
3. It can be extremely time consuming in the beginning. The time it takes to launch most passive side hustle ventures is often underestimated and can be seriously hard work initially. However, if your side hustle did become successful then of course this time and effort is all worth it.
4. You may often need to make a larger financial investment that with an active side hustle. For example, if you decide to sell products through Amazon FBA, then you will need to purchase the products first, package them and ship them to Amazon along with all sorts of other initial start-up costs along the way.
5. Starting a passive side hustle may require a lot more research than starting up an active side hustle. This is because you are taking much more of an entrepreneurial approach here so you should really treat it like you would treat starting up a full time business.

To conclude this chapter, there is no right or wrong decision in which type of side hustle you choose to go with. My objective in this chapter was to simply present you with both options for you to consider and bear in mind when selecting your side hustle. Every side hustler has different preferences and the side hustle that you choose must be the right one for you, your goals and your lifestyle.

Before we move on to the side hustles themselves, I would just like to introduce you to one other type of side hustle and is what I like to call “The Hybrid” side hustle.

A “Hybrid side hustle” fuses the two concepts of active and passive side hustle.

The best example of this type of side hustle is trading. For me, trading is one of the best types of side hustles because it offers unlimited potential. I started Forex trading 13 years ago and sports trading 9 years ago. I traded as a side hustle for around 3 years whilst I was still in a full-time job before taking the leap into the world of becoming a full time trader.

This side hustle does differ from other side hustles in that it can potentially carry a higher



degree of risk than some other side hustles, however, the risk vs reward ratio is off the scale with certain types of trading. It does take time to learn to become a profitable trader but it is a worthwhile investment in your time and your future. As you would expect, trading is included as a side hustle option in this book.

Now is the time to move on with presenting you with the tried and tested side hustles that you can start today. In order for you to explore all of the side hustles and keep an open mind as to which one to choose to start, I have not presented them in any particular order or preference. Each one is a valuable side hustle option and provides different advantages and disadvantages and some will be more suitable for you than others. It may also be the case that some of the side hustles may spark an idea for you and you experience a “lightbulb” moment to start a different type of side hustle or a variation of one included in this book.

So, let’s explore the 30 side hustles you can start today.



Chapter 3: Sell Products on Amazon through Fulfilled by Amazon (FBA).

Unless you have been marooned on a desert island for the last 10 years, you will probably be aware that Amazon has dominated the online marketplace by becoming the World's largest online retailer. Amazon provides Side Hustlers with numerous money making opportunities including their very rewarding Fulfilled by Amazon Seller Program.

This program known as FBA allows individuals and businesses to sell their own products on Amazon. You can either sell products that you have already such as handmade crafts or you can source products from China via a website called Alibaba, brand them and then send them to Amazon to be sold. Selling products on Amazon is like getting your product on the shelf at the largest department store in the world. If you get it right, you can be incredibly successful with this side hustle.

Here is the (simplified) process for selling a product which is manufactured in China on Amazon.

1. Decide what product you would like to sell on Amazon. You may have a product in mind already or if you require some guidance on researching which product to sell on Amazon you can enrol on Sumner Hobarts Course: Amazon Product Research – 7 Secret Product Research Methods on SkillShare. Remember, I have provided you with an invite for a Free 2 month Premium membership at SkillShare using this link: <http://bit.ly/skillshare2monthsforfree>.
2. Once you have decided on your product(s), you can search for your products on Alibaba using this link: <http://bit.ly/alibabaproducts>. Or you can simply browse through the categories of products for inspiration. This is a really fun exercise and incredibly interesting seeing the array of products on offer. You will notice that there is a ratings system in place for sellers and I would recommend only ever dealing with a seller with a good rating and positive reviews. Scams these days are uncommon as you are offered protection through Alibaba if you follow their rules.
3. Negotiate with suppliers to get the best deal on your chosen products.
4. Order your products from China.
5. Set up your Amazon FBA account and set up listings for your new products.
6. Send your products to Amazon and let them manage orders and organise delivery of your products.

For a complete comprehensive guide to getting started selling your first product through Amazon FBA, you can take Jason Gandy's Course: Launch Your First Private Label Product: Amazon FBA Masterclass on SkillShare using your Free Trial. <http://bit.ly/skillshare2monthsforfree>.

Is this side hustle for you?

This side hustle is suitable for anybody who is prepared to put some work in to research and source profitable products. You do not necessarily need this knowledge or expertise before choosing this side hustle as there are some great courses to get you up to speed on how it all works and how to make a success of it. If you would like to run a potentially highly

scalable business which can provide you with a passive income, then selling through Amazon FBA may be the side hustle for you.

Earning Potential: The earning potential here is extremely high. There are a number of FBA Millionaires but this does not happen overnight. You can source a few products and make a nice side income from FBA and this may enable you to make it a full-time job with a higher level of commitment and hard work. I have had a number of students make a very good side income out of selling through Amazon FBA but it will often take some time and effort to research the products and the market place thoroughly. You also need to be aware of all of the costs involved to ensure that you make a profit. However, if you educate yourself from the beginning by taking my recommended courses then you will have a huge advantage over other sellers in the market place.

My Side Hustle Ratings for Selling Products through Amazon FBA:

Profitability Factor: High

Difficulty Level: Easy

Risk Level: Low to Medium

Time commitment: Medium

Prior Knowledge/Expertise: None

Passive or Active: Passive (once the initial ground work is completed)

Location Restrictions: None

Overall Side Hustle Rating: **5 out of 5**

Chapter 4: Publish An Online Course.

Creating and publishing your own online course is one of the best passive income opportunities around at the moment hence why I have provided you with more content on this particular side hustle. You can create a course on just about any topic from meal planning to Kite Surfing and beyond. You then simply launch the course for free on websites such as Udemy and SkillShare and watch the money roll in.

Of course, there must be demand from your target market for such a course and the content must be good enough to warrant people paying for it but the opportunities here are endless.

When your course goes live, you will be reaching students from all over the World.

With sites such as Udemy and SkillShare you pay nothing to get started and they just take a commission from your course sales.

If you decide to sell your course on Udemy, then students will purchase your course specifically on the platform. SkillShare operate slightly differently in that students pay a monthly fee and can access any course on the platform. You are then paid by the number of minutes that are viewed by students.

Here are my top tips for getting started with teaching an online course:

- Pick a topic that you are knowledgeable and passionate about. Passion really shows through in online courses and will boost your status and your audience. There is nothing more satisfying than reading positive student reviews commenting on how extremely passionate and knowledgeable you are about the subject.
- Make sure there is demand for your course. This is where you need to strike a balance between a high demand course with lots of similar courses already being taught and a very niche subject with no courses out there due to low demand. The problem with choosing a very high demand subject with lots of courses out there already is that, although your course might be much better than those out there already, it will take time to build your audience to a similar level. On the flip side of this, if your course is very niche, you may struggle attracting adequate audience numbers. So therefore, a balance needs to be struck in order to achieve success. This comes down to research. So, check what courses are already out there and see where yours can fit in. It may well be the case that there are lots of courses available on your subject matter, but they have poor reviews. This is a perfect opportunity to capitalise on this and launch a better course than your competition.
- Create a very clear aim in your Learning Outcome. It must be crystal clear to potential students what it is that they will learn. If a student feels misled by the course description and was expecting something different to what was delivered, this could have a negative impact on your reviews.

- Structure your course in a very straightforward and clear way. Explain exactly what you will cover in each section of your course. This is called framing. If a student knows exactly what is being covered in each section, they are much more likely to take onboard what is being taught.
- Breakdown your course into snippets of between 5-10 minute videos. SkillShare recommend 5 to 10 minutes of video as the optimum time for learning.
- Write a clear plan and gather all of your content before putting the course together. Once you have all of your content together, it will be much easier to start to create your course.
- Use engaging graphics and vary the content. If your course is just a series of boring slides, then this is unlikely to gather the huge following you are seeking.
- Use a high quality camera for filming the course. You do not have to show your face on your course if you do not want to. There are numerous very successful courses out there where you never see the creator.
- It is worth investing in an external microphone for talking over your video. Even with a very expensive laptop, the sound quality will not be good enough. You can pick up a decent microphone such as these ones from Amazon which will do the job very well.
- Price it right. This is a case of striking the balance between giving it away too cheaply and cheapening your brand and making it too expensive so that nobody buys it. I personally do not recommend giving it away for free as this devalues the brand and it's a proven fact that when people get a course for free, they are less likely to actually complete the course as it has no "perceived" value to them. You could provide a Free "taster" course to attract new students who will then be so engaged that they go on to purchase the full course. This is a very successful strategy.
- Gain maximum exposure: Once you have created your course, you can publish it on as many online learning platforms as possible. My top recommendations being SkillShare and Udemy.

A great starting point for anybody looking to start an online course is Phil Ebner's Course "Online Course Masters" which is available for Free with your 2 Month Free Trial at SkillShare that you can access here: <http://bit.ly/skillshare2monthsforfree>

Is this side hustle for you?

Do you possess a particular skill or are you highly knowledgeable on a particular subject? If you have the passion to share your skill or knowledge, then teaching online courses could be for you. The process of creating your online course is a very rewarding experience and you may even find that you learn new things yourself whilst researching and putting together your course materials. If you are prepared to put some groundwork in to build a

good quality course, then you could be very well rewarded with a nice passive income when your course goes live.

Earning Potential: The sky really is the limit with online Course creation. Earnings will obviously depend on the demand for your course(s) and the quality of your course(s). Many online course publishers make serious money by running courses through these websites.

My Side Hustle Ratings for Teaching an Online Course:

Profitability Factor: High

Difficulty Level: Low

Risk Level: Very Low

Time commitment: Low

Prior Knowledge/Expertise: Some

Passive or Active: Passive (after the initial course creation).

Location Restrictions: None

Overall Side Gig Rating: **5 out of 5**



Chapter 5: Matched Betting.

This is the most popular Side Hustle at Side Gig Junction but it is only available in the UK, Ireland, Australia, Canada and some US States. Matched betting is a technique used to profit from the free bets offered by bookmakers. It's not a con, it's not a scam and it's definitely not dead — it's completely legal and an effective way to make money. You don't even need to know anything about gambling or sports to get started. To do this, you must place two bets, one for and one against an outcome. To put it briefly, you win no matter the outcome because you are betting on both outcomes. Simply repeat the process to win again. By using a service such as Profit Accumulator, you will be guided through step by step on how to do this and provided with dozens of risk free offers every day. You can access a Free Trial with Profit Accumulator using the following link where you can make £45 straight away: <http://bit.ly/pafreetrial>

All of the money made from Matched Betting is Tax Free under UK Law.

So how does it work?

In matched betting, you act as the better and the bookmaker, ensuring that you win no matter what. It involves making two kinds of bets:

1. A Back Bet. As the name suggests, a back bet means that you're backing a certain outcome to come true - you're betting that something will happen. You place back bets at regular online bookmakers like Bet365 or Bwin.
2. A Lay Bet. With a lay bet, you're betting against a certain outcome -- you're betting that it won't come true so that it cancels out your back bet. You can only place lay bets through betting exchanges like Betfair, which allow you to act as the bookmaker.

The idea is to match your lay bet odds to your back bet odds, so that you cancel out the risk — hence the term 'matched betting'. You also place your bets on sites offering 'free bet' deals so that you can repeat the process without spending any of your own money and therefore increase your profits.

Here is an example of an offer which can be found at Profit Accumulator:

William Hill will give you a £30 Free Bet when you bet £10 on any sporting event.

First of all, we need to bet £10 in order to unlock the £30 in Free bets. We do this by matched betting. By using the software at Profit Accumulator (<http://bit.ly/pafreetrial>), we can easily find a sporting event with closely matched odds prices between the back and lay price. For example, the software has found a bet on Andy Murray to win at a price of 1.5. On the Betfair Exchange, the lay price is 1.52. We simply place a bet of £10 at William Hill and then place a lay bet on the Betfair exchange. Don't worry, Profit Accumulators calculator will calculate the exact amount of money to place as your lay bet. When you have placed both of these bets, you will make a very small loss of around £0.50p no matter whether the bet wins or loses. This is called your qualifying loss. You are essentially paying 50 pence to unlock the free bets.

Now that you have placed your £10 Bet, William Hill have now given you a £30 Free bet. You simply repeat the process again with another sporting event found by using the software at Profit Accumulator and the calculator. You will then make a RISK FREE GUARANTEED profit of approximately £25 no matter whether your bet wins or loses.

You simply repeat this process for tonnes of online bookies, bagging their free bets as cash.

Believe me when I say that once you have completed one or two offers, you will see just how simple it is to make really easy cash.

For more information and guidance on how Matched Betting works, you can check out my page on Matched Betting and my instructional video here:

<https://www.sidegigjunction.com/matched-betting>

Is this side hustle for you?

If you live in a location where you are able to do matched betting online (UK, Ireland, Australia, Canada and some US States) then this is definitely for you. Matched betting is just like somebody giving you free money, but in this case, it is online bookmakers literally giving you free money. You do not need any knowledge or particular skill to get started as all the guidance you need is provided. This really is a side hustle that is for everyone. Even if you choose another side hustle to start, I recommend you do matched betting in addition to it. It is simply crazy to miss out on free money.

Earning Potential: An initial £1500 (approx) from introductory offers then between £100 and £1500 per month depending on time put into it.

However, if you were to repeat the process by opening accounts with friends and families (with their permission) you can increase your earnings significantly. We have members at Side Gig Junction who make upwards of £4000 per month with matched betting.

My Side Hustle Ratings for Matched Betting:

Profitability Factor: High

Difficulty Level: Low

Risk Level: Low

Time commitment: Low

Prior Knowledge/Expertise: None

Passive or Active: Active

Location Restrictions: UK & IRL, Australia and Canada. Some other locations are available, please check you can do matched betting in your location.

Overall Side Gig Rating: **5 out of 5.**

Please note that this document is a sample of the full eBook “30 Side Hustles That You Can Start Today”. If you would like to purchase the full version, it is available for download at Amazon here: <https://www.amazon.co.uk/Side-Hustle-Ideas-Start-Today-ebook/dp/B0822BD56V>.

So, make that commitment today to starting your side hustle and believe me, you won't regret it. In fact, you'll be kicking yourself that you didn't start your side hustle earlier.

Please remember to claim your Free Money Making Starter Kit at <https://www.sidegigjunction.com/> and please like and follow my Facebook page here: <https://www.facebook.com/sidegigjunction/> where I post regular updates on new side hustles. Please feel free to share your new side hustle on the page as I love hearing about what side hustles people are starting and it may also help you with marketing your new venture.

Good luck with your side hustle and I look forward to hearing from you on my Facebook page.

Happy Side Hustling ;o)

Fred.