



5 Online Side Hustle Ideas That You Can Start Today

Proven Methods To Generate A Second Income Without
Leaving Your Home

By Fred Carr

Introduction:

Hello and welcome to 5 Online Side Hustles Ideas That You Can Start Today. If you would like to start a side hustle or small business then this is the book for you. I will provide you with 5 tried and tested side hustle ideas that really work and that you can set up in a very short amount of time to start bringing in a second income.

I have designed the book to be a straight to point, content rich and effective reference tool to show you how to get started with each side hustle idea that I present to you. I have omitted much of the “fluff” that you may find in other books as it is simply not necessary for this publication. It contains only valuable and concise content.

So what information will I provide for you? Well, I will explain exactly how each side hustle works, what the earning potential is, and I will also show you the steps you need to take to get started with each idea. I will also provide you with additional tools such as my recommended courses to help you where applicable. Education is key to success in just about any field, so therefore I provide you with some absolutely awesome courses to take on your chosen Side Hustle.

You will discover that I include a number of links in this book for your reference and convenience. If, for any reason any link is not working, then please email me with the details and I will be more than happy to provide you with an up to date working link. My email address is hello@sidegigjunction.com.

Each side hustle contains ratings on certain aspects to give you a completely transparent insight in to how effective it is as a side hustle. This book is NOT a complete step by step guide to setting up each side hustle presented as each side hustle would merit a book of its own to provide such a comprehensive guide. However, I will show you exactly where to access such information.

Each side hustle that I present to you is a proven method of making money with hundreds of my students at Side Gig Junction having tried and tested them. I do not list any “Get Rich Quick” schemes or scams and I will not mislead you in any way at all. These are legitimate side hustles aimed at providing a realistic and sustainable side income and many of them also provide an opportunity to go full-time in the future if that is what you would like to do.

So, who am I and what makes me qualified to offer you such side hustle ideas? Well, I am an entrepreneur, trader and serial side hustler and I run the UK’s most trusted side hustle website www.sidegigjunction.com. I essentially eat, sleep and breathe side hustles on a daily basis and have helped thousands of side hustlers to set up their very own side hustle and start making a sustainable second income. I also run a number of online courses on setting up side hustles and at www.protennistrader.com I teach people how to safely and profitably trade Sports and Forex markets. I would like to invite you to come and visit www.sidegigjunction.com and browse a further 50+ Side Hustle ideas for free. You may also wish to like and follow my Facebook page in which I post a number of side hustle ideas and you can also network with other side hustlers on the page: <https://www.facebook.com/sidegigjunction/>.

So let’s get started with the side hustles.

1. Publish An Online Course:

Creating and publishing your own online course is one of the best passive income opportunities around at the moment hence why I have provided you with more content on this particular side hustle. You can create a course on just about any topic from meal planning to Kite Surfing and beyond. You then simply launch the course for free on websites such as Udemy and SkillShare and watch the money roll in.

Of course, there must be demand from your target market for such a course and the content must be good enough to warrant people paying for it but the opportunities here are endless.

When your course goes live, you will be reaching students from all over the World.

With sites such as Udemy and SkillShare you pay nothing to get started and they just take a commission from your course sales.

If you decide to sell your course on Udemy, then students will purchase your course specifically on the platform. SkillShare operate slightly differently in that students pay a monthly fee and can access any course on the platform. You are then paid by the number of minutes that are viewed by students. Udemy and SkillShare are great websites to use in order to build up a following. However, if you are serious about running courses online and making good money, then I would suggest running your courses independently on sites such as Teachable. You can check out my very own Teachable school where I offer loads of Side Hustle and Small business related courses here: <https://sidegigacademy.teachable.com/>

Here are my top tips for getting started with teaching an online course:

- Pick a topic that you are knowledgeable and passionate about. Passion really shows through in online courses and will boost your status and your audience. There is nothing more satisfying than reading positive student reviews commenting on how extremely passionate and knowledgeable you are about the subject.
- Make sure there is demand for your course. This is where you need to strike a balance between a high demand course with lots of similar courses already being taught and a very niche subject with no courses out there due to low demand. The problem with choosing a very high demand subject with lots of courses out there already is that, although your course might be much better than those out there already, it will take time to build your audience to a similar level. On the flip side of this, if your course is very niche, you may struggle attracting adequate audience numbers. So therefore, a balance needs to be struck in order to achieve success. This comes down to research. So, check what courses are already out there and see where yours can fit in. It may well be the case that there are lots of courses available on your subject matter, but they have poor reviews. This is a perfect opportunity to capitalise on this and launch a better course than your competition.

- Create a very clear aim in your Learning Outcome. It must be crystal clear to potential students what it is that they will learn. If a student feels misled by the course description and was expecting something different to what was delivered, this could have a negative impact on your reviews.
- Structure your course in a very straightforward and clear way. Explain exactly what you will cover in each section of your course. This is called framing. If a student knows exactly what is being covered in each section, they are much more likely to take onboard what is being taught.
- Breakdown your course into snippets of between 5-10 minute videos. SkillShare recommend 5 to 10 minutes of video as the optimum time for learning.
- Write a clear plan and gather all of your content before putting the course together. Once you have all of your content together, it will be much easier to start to create your course.
- Use engaging graphics and vary the content. If your course is just a series of boring slides, then this is unlikely to gather the huge following you are seeking.
- Use a high quality camera for filming the course. You do not have to show your face on your course if you do not want to. There are numerous very successful courses out there where you never see the creator.
- It is worth investing in an external microphone for talking over your video. Even with a very expensive laptop, the sound quality will not be good enough. You can pick up a decent microphone such as these ones from Amazon which will do the job very well.
- Price it right. This is a case of striking the balance between giving it away too cheaply and cheapening your brand and making it too expensive so that nobody buys it. I personally do not recommend giving it away for free as this devalues the brand and it's a proven fact that when people get a course for free, they are less likely to actually complete the course as it has no "perceived" value to them. You could provide a Free "taster" course to attract new students who will then be so engaged that they go on to purchase the full course. This is a very successful strategy.
- Gain maximum exposure: Once you have created your course, you can publish it on as many online learning platforms as possible. My top recommendations being SkillShare and Udemy.

A great starting point for anybody looking to start an online course is Phil Ebner's Course "Online Course Masters" which is available for Free with a 2 Month Free Trial at SkillShare that you can access here: <http://bit.ly/skillshare2monthsforfree>

Is this side hustle for you?

Do you possess a particular skill or are you highly knowledgeable on a particular subject? If you have the passion to share your skill or knowledge, then teaching online courses could be for you. The process of creating your online course is a very rewarding experience and you may even find that you learn new things yourself whilst researching and putting together your course materials. If you are prepared to put some groundwork in to build a good quality course, then you could be very well rewarded with a nice passive income when your course goes live.

Earning Potential: The sky really is the limit with online Course creation. Earnings will obviously depend on the demand for your course(s) and the quality of your course(s). Many online course publishers make serious money by running courses through these websites.

My Side Hustle Ratings for Teaching an Online Course:

Profitability Factor: High

Difficulty Level: Low

Risk Level: Very Low

Time commitment: Low

Prior Knowledge/Expertise: Some

Passive or Active: Passive (after the initial course creation).

Location Restrictions: None

Overall Side Gig Rating: **5 out of 5**

2. Matched Betting

This is the most popular Side Hustle at Side Gig Junction but it is only available in the UK, Ireland, Australia, Canada and some US States. Matched betting is a technique used to profit from the free bets offered by bookmakers. It's not a con, it's not a scam and it's definitely not dead — it's completely legal and an effective way to make money. You don't even need to know anything about gambling or sports to get started. To do this, you must place two bets, one for and one against an outcome. To put it briefly, you win no matter the outcome because you are betting on both outcomes. Simply repeat the process to win again.

By using a service such as Profit Accumulator, you will be guided through step by step on how to do this and provided with dozens of risk free offers every day. You can access a Free Trial with Profit Accumulator using the following link where you can make £45 straight away: <https://bit.ly/matchedbettingfreetrial>

All of the money made from Matched Betting is Tax Free under UK Law.

So how does it work?

In matched betting, you act as the better and the bookmaker, ensuring that you win no matter what. It involves making two kinds of bets:

1. A Back Bet. As the name suggests, a back bet means that you're backing a certain outcome to come true - you're betting that something will happen. You place back bets at regular online bookmakers like Bet365 or Bwin.

2. A Lay Bet. With a lay bet, you're betting against a certain outcome -- you're betting that it won't come true so that it cancels out your back bet. You can only place lay bets through betting exchanges like Betfair, which allow you to act as the bookmaker.

The idea is to match your lay bet odds to your back bet odds, so that you cancel out the risk — hence the term 'matched betting'. You also place your bets on sites offering 'free bet' deals so that you can repeat the process without spending any of your own money and therefore increase your profits.

Here is an example of an offer which can be found at Profit Accumulator:

William Hill will give you a £30 Free Bet when you bet £10 on any sporting event.

First of all, we need to bet £10 in order to unlock the £30 in Free bets. We do this by matched betting. By using the software at Profit Accumulator <https://bit.ly/matchedbettingfreetrial> we can easily find a sporting event with closely matched odds prices between the back and lay price. For example, the software has found a bet on Andy Murray to win at a price of 1.5. On the Betfair Exchange, the lay price is 1.52. We simply place a bet of £10 at William Hill and then place a lay bet on the Betfair exchange. Don't worry, Profit Accumulators calculator will calculate the exact amount of money to place as your lay bet. When you have placed both of these bets, you will make a very small loss of around £0.50p no matter whether the bet wins or loses. This is called your qualifying loss. You are essentially paying 50 pence to unlock the free bets.

Now that you have placed your £10 Bet, William Hill have now given you a £30 Free bet. You simply repeat the process again with another sporting event found by using the software at Profit Accumulator and the calculator. You will then make a RISK FREE GUARANTEED profit of approximately £25 no matter whether your bet wins or loses.

You simply repeat this process for tonnes of online bookies, bagging their free bets as cash.

Believe me when I say that once you have completed one or two offers, you will see just how simple it is to make really easy cash.

For more information and guidance on how Matched Betting works, you can check out my page on Matched Betting and my instructional video here:

<https://www.sidegigjunction.com/matched-betting>

Is this side hustle for you?

If you live in a location where you are able to do matched betting online (UK, Ireland, Australia, Canada and some US States) then this is definitely for you. Matched betting is just like somebody giving you free money, but in this case, it is online bookmakers literally giving you free money. You do not need any knowledge or particular skill to get started as all the guidance you need is provided. This really is a side hustle that is for everyone. Even if you choose another side hustle to start, I recommend you do matched betting in addition to it. It is simply crazy to miss out on free money.

Earning Potential: An initial £1500 (approx) from introductory offers then between £100 and £1500 per month depending on time put into it.

However, if you were to repeat the process by opening accounts with friends and families (with their permission) you can increase your earnings significantly. We have members at Side Gig Junction who make upwards of £4000 per month with matched betting.

My Side Hustle Ratings for Matched Betting:

Profitability Factor: High

Difficulty Level: Low

Risk Level: Low

Time commitment: Low

Prior Knowledge/Expertise: None

Passive or Active: Active

Location Restrictions: UK & IRL, Australia and Canada. Some other locations are available, please check you can do matched betting in your location.

Overall Side Gig Rating: **5 out of 5.**

Exclusive FREE OFFER: If you are serious about trying out matched betting, then as an exclusive offer for you, you can enrol on my course "An Introduction To Risk Free Matched Betting" for FREE in my Teachable school here:

<https://sidegigacademy.teachable.com/p/an-introduction-to-risk-free-matched-betting>

3. Online User Testing

This side hustle won't make you super rich, however, the reason for including this side hustle is that there is very easy money to be made here.

Basically, a number of websites will ask you to test out new digital products such as Apps and websites for a flat fee. A typical assignment may include reviewing a website and then discussing this with the developers over a Skype call or undertaking an online questionnaire. You will typically be paid between £15 and £30 for between 15 minute to 45 minute jobs but some jobs pay up to £50 per hour and much more for more complex studies.

You will be notified of user tests via email. Some weeks you will be offered more than others, but it is certainly worth signing up to the following sites and take up the offers as they are emailed to you.

1. User Testing

2. Testing Time

3. Enrol

4. Try My UI

This is more of an add-on side hustle. As mentioned above, this hustle won't make you rich but it will provide you with some pocket money.

Is this side hustle for you?

This side hustle is for anyone who enjoys sharing their views and opinions, and who doesn't? I would recommend signing up and then you can simply pick and choose which user tests that you would like to take part in.

Earning Potential: With very good pay rates, the profitability factor is high with this side hustle. However, if you happen to not be offered many studies then this can bring the earnings down a little. You can expect to make approx. £50 - £200 per month with this side hustle.

My Side Hustle Ratings for Online User Testing:

Profitability Factor: Low to Medium

Difficulty Level: Low

Risk Level: Low

Time commitment: Low

Prior Knowledge/Expertise: None

Passive or Active: Active

Location Restrictions: None

Overall Side Gig Rating: **4 out of 5**

4. Write And Publish An eBook.

Thanks to Amazon and more specifically Kindle Direct Publishing on Amazon, anybody can easily write and publish their own eBook and sell it as a Kindle eBook on Amazon.

There are no costs involved in publishing your eBook on Amazon as a Kindle, you simply just pay a royalty to Amazon every time you sell a copy. Amazon even give you an option now to sell your eBook in printed format. They just deduct the cost of printing from your commission so that you can reach an even bigger audience with a printed book.

You can choose to write a Novel or a non-fiction eBook on just about any subject. Why not turn your passion into a money making venture? Maybe you like walking or camping or how about writing a travel guide on a place you know and love. You simply just type the eBook in a word document and then upload it to Amazon KDP and it will be automatically converted to a Kindle format.

Here are my top tips for writing your first eBook:

- Don't just follow the money or popular topics. Choose a niche that you are knowledgeable and passionate about.
- Be 100% sure on any facts or statistics that you include.
- Structure your eBook and plan it out fully before starting to write it.

- Read similar eBooks to the one that you will write to gather new ideas or to see how you can make yours better.
- Spend time researching the topic fully. Readers are looking for interesting and useful content so wow them with what you know.

If you would like to take a course on writing and publishing an eBook, you can sign up to SkillShare and get 2 month's Free Access by signing up here:

<http://bit.ly/skillshare2monthsforfree>.

At SkillShare, you will find a number of incredible courses on how to write an eBook. One of my favourite courses is "Writing, Publishing, Marketing and Selling Your First Book" by John Hayes. There also other numerous courses for showing you the more technical aspects of publishing on Kindle Direct Publishing.

I would recommend using Grammarly if you are thinking of publishing an eBook. There is nothing worse than having great content but grammatical errors. You can sign up to Grammarly here: <http://bit.ly/signuptogrammarly>

Is this side hustle for you?

You don't have to possess the writing skills of J.K Rowling to start making money with an eBook. As long as you are able to provide valuable content to your readers then you can become an eBook publisher and make a nice passive income from it. Having personally published a number of eBooks, I can honestly say that I enjoy the writing experience and take great pleasure in seeing the positive responses from my readers when they have read my books.

Earning Potential: This is a superb passive income generator as once you have published your eBook, you can watch your royalties come in. Of course, you will need to promote your eBook to get sales and as you get more sales, you will receive more reviews. The more positive reviews you get, the more sales you will get.

My Side Hustle Ratings for Writing and Publishing an eBook:

Profitability Factor: Medium to High

Difficulty Level: Low

Risk Level: Low

Time commitment: Medium

Prior Knowledge/Expertise: None

Passive or Active: Passive

Location Restrictions: N/A

Overall Side Gig Rating: **5 out of 5**

5. Sports Trading

The world of online Sports Trading has been kept somewhat secret until the last couple of years with experienced traders keeping their cards very close to their chests in terms of revealing their trading strategies to the public.

The basis of online sports trading is very similar to trading Stocks, Shares and Foreign Exchange Markets, but instead of trading on the Stock Market or the Forex Market you trade on a Betting Exchange such as Betfair Exchange.

The 4 main trading markets are Tennis, Horse Racing, Football and Cricket.

Basically, instead of buying and selling stocks, you are buying and selling betting odds prices whilst the match or event is taking place. Therefore, you are actually in and out of trades very quickly compared to Financial Market Trading. It is actually a very simple concept once you get your head around it.

As you already know, I run www.protennistrader.com where I have taught over 10,000 people to Trade Tennis Matches. I have been a sports trader for over 9 years now and have seen many of my students go on to become full-time traders. You can enrol on my Free Introductory Video Course to Tennis Trading which explains it all very simply here:

<https://www.protennistrader.com/>.

Is this side hustle for you?

If you enjoy sports, especially Tennis then this is a great side hustle to start. I love tennis and the fact that I can make a living from watching it and making money from it on a daily basis is incredible. It really is making money from a hobby. However, even if you are not a massive fan of Tennis, I would suggest not ruling out giving it a go as it is a great profit generator.

Earning Potential: The earning potential here is very high but does require work and practice to perfect the trading strategies. A number of Side Gig Junctions members have gone on to Trade Sports Markets full time but it certainly provides a nice side income if you just want to trade in the evenings or weekends. And did I forget to mention that it is also great fun to do.

My Side Hustle Ratings for Sports Trading:

Profitability Factor: High

Difficulty Level: Medium

Risk Level: Medium

Time commitment: Medium

Prior Knowledge/Expertise: None

Passive or Active: Hybrid

Location Restrictions: Excludes some US States

Overall Side Gig Rating: **5 out of 5**

Moving forward with your Side Hustle:

So, there you have it, 5 Online Side Hustles that you can start today. Please remember that every single side hustle that I have included in this eBook does work if you put the work in. Hopefully you have decided which side hustle you would like to start or maybe you have decided to start more than one. As I mentioned earlier in the book, I recommend every single side hustler to do matched betting alongside their other side hustle or as a standalone side hustle as it really is just like someone giving you free cash. So, make that commitment today to starting your side hustle and believe me, you won't regret it. In fact, you'll be kicking yourself that you didn't start your side hustle earlier.

Please remember to check out a further 50 more side hustle ideas and browse my Side Hustle courses at www.sidegigjunction.com and please like and follow my Facebook page here: <https://www.facebook.com/sidegigjunction/> where I post regular updates on new side hustles. Please feel free to share your new side hustle on the page as I love hearing about what side hustles people are starting and it may also help you with marketing your new venture.

If you are serious about starting a side hustle or small business, then as an exclusive offer for you as a new member at Side Gig Junction, I am offering you a chance to enrol on my "7 Day Kickstart" programme for just £6, that is an 80% discount from the original price of £29.99. If you wish to claim this offer, please click on the following link and use the coupon code **£6KICKSTARTOFFER**

Enrol on the 7 Day KickStart here: <https://sidegigacademy.teachable.com/p/7-day-kickstart>

Good luck with your side hustle and I look forward to hearing from you on my Facebook page.

Happy Side Hustling ;o)

Fred

Founder of Side Gig Junction.
www.sidegigjunction.com